

# Mass Media Study Plan

## A. Table of Contents

1. GP Study Plan
2. GP Notes - Overall scope for the main points you need to take note about mass media
3. GP Issues - A discussion on the impact of fake news on the US Elections
4. Comprehension - Censorship and the right to free speech
5. GCE A level Essay - Is News Reliable Today?
6. Model Essay - Is censorship becoming increasingly necessary in today's world?
7. GP Learning Video - In the digital age does newspaper still play a role in our society?
8. Facts and Figures - some information and statistics to help you derive examples

## B. Learning Application

*How to use our resources effectively?*

- Read and Review
  - Read through our study plan and understand the main areas of study and resources available for your study as we have set a thematic coverage to give you a scope of knowledge on this issue. Examine the historical development, implications and impacts of mass media.
- Reflect
  - When you read, reflect on how you can enrich your knowledge, develop better expression, develop causation and cultivate arguments. Cultivate the intellectual and inquisitive mind for learning.
- Practice
  - Practice the questions without looking at our answers and check through the answers and assess your errors. Learn how you can derive the requirements of the questions and how to structure and write to answer it.
- Expand
  - Develop the intellectual mind to expand your scope of learning by linking mass media to other related areas such as popular culture and politics. Understand what you learn from our latest development regarding mass media.

## C. Chapter Analysis

- Historical Development of Mass Media
  - Birth of the Gutenberg Press
  - Types of Mass Media
- Implications of mass media
  - Mass Media and Propaganda
  - Mass Media and Censorship
  - Fake News Phenomena
- Impacts of mass media
  - Economic, Social, Psychological, Cultural.....
  - Individual, Family, Community.....
- Relationship between social and mass media
  - Comparison of both mediums
  - Restrictive features of mass media
  - Diminished preference for mass media

## D. Suggested Readings

- Mass Media and Popular Culture(Hallyu Wave/Americanization in Hollywood)
- Psychology of Mass Media(Advertising, Marketing, Psychological Effects)
- War, Propaganda and Mass Media(Role of mass media in Two World Wars and Cold War, McCarthyism)
- Mass Media and Censorship(Case Study of China, Singapore)