**Facts and Figures**

**Impacts of social media on the modern world**

**Question: Based on the featured examples below, explain and elaborate how social media will affect the political and social development of countries.**

In 2019, there are 3.48 billion social media users worldwide.

- Global Digital Report

Average social media user spends 136 minutes on social media platforms daily, which is one-third of their total internet time.

- GlobalWebIndex report

27% of children who spend three hours or more online display symptoms of mental health issues, highlighting the problems of social media addiction.

- 2019 Report by All Party Parliamentary Group (APPG)

46% of girls revealed that social media lowered their self-esteem.

- 2019 Report by All Party Parliamentary Group (APPG)

During the 2008 US presidential election, Barack Obama gathered 5 million supporters on social media and secured victory as the 44th president.

- The European Business Review, 2010

During the ‘Arab Spring’, the total rate of Twitter posts from Egypt surged from 2,300 a day to 230,000 a day, showing the importance of social media in causing democratization.

- University of Washington, 2011

A 2017 study on 18- to 22-year-olds showed that increased usage of social media associated with higher anxiety levels.

- Journal of Affective Disorders, 2017

A 2016 study concluded that narcissistic individuals spend more time on social media and take more selfies.

- ScienceDirect, 2016

In a 2014 survey, 64% of Irish journalists shared that information on social media is not trustworthy.

- 2014 Irish Social Journalism Survey

In the fourth quarter of 2018, Facebook has deleted 1.2 billion fraudulent accounts.

- Community Standards Enforcement Report (CSER)