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Facts and [illegible]s

Impacts of social media on the modern world

Question: Based on the featured examples below, explain and elaborate how social media will affect the political and social development of countries.

In 2019, there are 3.48 billion social media users worldwide. **(popularity of the media)**
- Global Digital Report

Average social media user spends 136 minutes on social media platforms daily, which is one-third of their total internet time. **(Dominance of social media in daily life, effect of social media on our daily lives)**
- GlobalWebIndex report

27% of children who spend three hours or more online display symptoms of mental health issues, highlighting the problems of social media addiction. **(Effect on social media on younger generation and health)**
- 2019 Report by All Party Parliamentary Group (APPG)

46% of girls revealed that social media lowered their self-esteem. **(Narcissism and superficiality on social media, how it affects teenagers → also effect view of society)**
- 2019 Report by All Party Parliamentary Group (APPG)

During the 2008 US presidential election, Barack Obama gathered 5 million supporters on social media and secured victory as the 44th president. **(Social media in politics → garner support and votes)**
- The European Business Review, 2010

During the 'Arab Spring', the total rate of Twitter posts from Egypt surged from 2,300 a day to 230,000 a day, showing the importance of social media in causing democratization. **(Social media's contribution to less-developed countries)**
- University of Washington, 2011

A 2017 study on 18- to 22-year-olds showed that increased usage of social media associated with higher anxiety levels. **(Effect of Social media on mind, behaviour in young adults)**
- Journal of Affective Disorders, 2017

A 2016 study concluded that narcissistic individuals spend more time on social media and take more selfies. **(Narcissism and superficiality in Social Media → Influence of Social Media)**
- ScienceDirect, 2016

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In a 2014 survey, 64% of Irish journalists shared that information on social media is not trustworthy. **(Rise of fake news on social media → censorship & regulation)**
- 2014 Irish Social Journalism Survey

In the fourth quarter of 2018, Facebook has deleted 1.2 billion fraudulent accounts. **(Fake accounts in Facebook → highlights the anonymity social media provides to its users)**
- Community Standards Enforcement Report (CSER)

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